

Message Text

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PAGE 01 BERLIN 02021 211631Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----072696 212343Z /70

R 211617Z MAR 78
FM AMEMBASSY BERLIN
TO DEPTAGRIC WASHDC
INFO SECSTATE WASHDC 6978

UNCLAS BERLIN 02021

TOFAS 3

PASS EULER, AGATTACHES

E.O. 11652: N/A
TAGS: EAGR, BEXP, GE
SUBJ: VISIT TO LEIPZIG FAIR

1. LEIPZIG FAIR HELD MARCH 12-19. AGATT VISITED
MARCH 12-15 TO WEIGH ADVISABILITY SOME FUTURE
AGRICULTURAL INPUT AND TO MAKE GOVERNMENTAL AND TRADE
CONTACTS.

2. OFFICIAL U.S. PARTICIPATION CONSISTED EFFECTIVE
U.S. DEPT. COMMERCE CATALOG SHOW AND POPULAR USIA
EXHIBIT FEATURING WORKINGS OF FREE ENTERPRISE SYSTEM.
LATTER ALSO FEATURED PRODUCTS OF LEVI STRAUSS, FORD
AND TROPICANA, ON COST-SHARING BASIS.

3. EMPHASIS CLEARLY INDUSTRIAL. HOWEVER, "MESSEHOF"
FEATURED FIVE FLOORS OF AGRICULTURAL PRODUCT DISPLAYS
OF GDR AND PRIVATE TRADING COMPANIES. THESE INCLUDED
SUNKIST AND U.S. TOBACCO DISPLAYS. U.S. FIRMS OR
ASSOCIATIONS WITH HIGH DEGREE INTEREST IN GDR MARKET
MIGHT CONSIDER FUTURE PARTICIPATION THIS AREA.

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4. DISCUSSED WITH FAIR DIRECTOR HAACK POSSIBILITY U.S.
PARTICIPATION IN MONTH-LONG AGRA EVENT IN LEIPZIG
(STARTS JUNE 10). HAACK NEGATIVE SINCE ONLY NON-GDR
COUNTRY PARTICIPANTS HAVE BEEN COMMUNIST TRADING
PARTNERS. HOWEVER, THIS PEDAGOGIC EVENT MAY OFFER
PERFECT OPPORTUNITY COOPERATOR SEMINARS AND/OR
LECTURES. WILL INVESTIGATE FURTHER IN JUNE.

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5. MET WITH FRUCHTIMEX (FRUIT, VEGETABLE TRADING COMPANY) AND GENUSSMITTEL (TOBACCO, ALCOHOL, AND LUXURY PRODUCTS TRADING COMPANY) AND MET NAHRUNG AND ECONOMIC OFFICIALS AT AMBASSADOR'S LUNCHEON FOR STATE SECRETARY AND FIRST DEPUTY MINISTER BEIL. ALSO SAW NUMBER GRAIN AND OTHER PRIVATE TRADERS.

6. TRIP REPORT MAILED. LOWEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: VISITS, TRADE FAIRS
Control Number: n/a
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Draft Date: 21 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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From: BERLIN
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t19780345/aaaablhc.tel
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: bee060c3-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
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Review Release Event: n/a
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Secure: OPEN
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Subject: VISIT TO LEIPZIG FAIR
TAGS: EAGR, BEXP, GC
To: AGR
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/bee060c3-c288-dd11-92da-001cc4696bcc
Review Markings:
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